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West Eleven presents

## FARHAD SOLTANIE

### *Essence of the Existence*

11-17 April 2011

Daily: 11am to 6pm Sat 16 April: 10am to 8pm

**Private Views:** Mon 11 & Thu 14 April - 7:30pm to 9:30pm

*"I am a traveller who is going through the path of Time & Space and leaves only his own footprint behind him"*



Exploring the complex and seemingly chaotic structure of the universe, a unique exhibition by British-Iranian artist and Architectural Consultant, **Farhad Soltanie**, aims to bring order and harmony to the diverse relationships between time, relative dimensions and space.

Utilising warm and cool colours, geometry, pattern and proportion, the artist presents an aesthetic and thought-provoking insight into the building blocks of Creation, the manner in which the universe is laid out and the existence of life. A universe with God at its centre, which still conforms to the laws of cause and effect, physics, metaphysics and known science. The central of this philosophy is 'Haq' – the root of the word 'Haqiqat' and the Persian word for 'Truth'. Haq is the essence of life, a binding force that maintains form, shape and volume - and the balance of the universe - under the power of Almighty God. From the artist's research, the concept of Haq offers a new and unique concept in the language of pattern, system of geometry and proportion - yet seen through inexperienced eyes one can still observe and appreciate an exceptionally pure and aesthetic abstract form. Indeed, Farhad's individual and insightful approach has the potential to create a new chapter in the progress of contemporary art, with greater emphasis on the spiritual and philosophical qualities of a painting, photograph or sculpture.



Farhad studied at Goldsmith's University, obtaining a Diploma in Art and Design; a BA (Hons) degree in Fine Art; a Post Graduate Diploma in Art and Design and a M.Phil in history of art and architecture. He then spent a further year in Ph.D. studies. In the mid 90's he studied for an advanced MA in Architecture and in early 2000 again became a student at Westminster University for his Post Graduate Diploma in professional practice in Architecture part III RIBA. He has lived in London since 1975 and has been involved in more than 85 private and commercial commissions in architecture and fine art projects.

Farhad's new exhibition - ESSENCE OF THE EXISTANCE - is based on his further research and observation into astrology, alongside his charting of the universe and our own solar system through close observation. It is a new and challenging departure for the artist, yet at the same time an extension of his principle 'Haq' project. The exhibition will run at West Eleven from the 11th to 17th April 2011.

Drawing on an unusual and exciting variety of techniques and materials to convey his message of love and harmony, Farhad's ingenious approach to this series has created a fundamental and radical change to the way in which we view art and architecture. He is an artist whose talents are not restricted to one medium or style, working (as many of the great Renaissance artists) as a sculptor, painter and ceramist, as well as being a photographer and designer. Focusing on colour, line, mood and expression, his art strikes at the heart of the viewer, encapsulating in each work, Man's search for Truth, Harmony and Order. Each painstakingly created piece comes from the innermost part of his being, thus creating the most profound and spiritual impact.





*“This is a journey of knowledge and maturity through Space and Time,” says Farhad. “Time will manifest itself through our movement and Space is a dimension of Time – a dimension that facilitates our movement within the earthly order of cause and effect. Space made it possible for objects to move and the result is a void or emptiness within the vacated space – a void which is refilled by the movement of the next object – and so the cycle continues. This continuous movement is the core of our known universe and the Essence of Existence.”*

From Farhad’s philosophy it is clear that he has already travelled through the dimensions of existence, arriving at his unique concept of ‘Haq’ which manifests itself in tangible symbol form. His beautiful works of art reflect our journey through space, a journey in which space is constantly changing its shape and where colours are determined by speed and energy. Such a concept is not esoteric philosophy – rather, through his paintings and sculpture, Farhad makes it possible for anyone to make greater sense of the reason for life and our own humble place within the enormity of a constantly changing and expanding universe.



**Farhad Soltanie – Essence of the Existence**

11-17 April 2011

Daily 11:00-18:00

Sat 16 April 10:00-20:00

Private Views: Mon 11 & Thu 14 April: 19:30-21:30

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